

Case Study

Customer: Absolute Dental

A major dental healthcare provider serving the Las Vegas/Reno community

Design By: Erin Cohen, Designer, Workspace Interiors

Joey Olmstead, Director of Practice Development, Absolute Dental

Dealer: Lindsey Johnson, Account Manager, Workspace Interiors by Office Depot

The Challenge:

- **Gain Efficiency** | Consolidate from multiple buildings into one location
- **Branding** | Create a clean, modern, look reflecting the company's professionalism and brand identity
- **Diverse Work Styles** | Design attractive work spaces to support many work styles and requirements, from call center to private office
- **Budget and Schedule** | Meet the clients' budget, and a very aggressive schedule

The Solution: **Capture® System, Intrinsic® Freestanding, Pack® Filing and Storage**



Capture System and Pack storage are utilized in the compact Call Center area.

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Absolute Dental is a large, innovative provider of dental health services to the Reno and Las Vegas communities. When it was time to consolidate all their administrative employees from two buildings into one, they chose Workspace Interiors and Trendway to help them get the job done right.

The team faced some big challenges. The schedule was very aggressive, there were a lot of people moving to smaller spaces, and company leaders wanted the facility to project the company identity in a compelling way.

Nothing says dedication and success like starting a major renovation project in July 2016 and having it fully completed by October 2016 — within budget. Lindsey Johnson, designer Erin Cohen and Absolute Dental's Joey Olmstead worked day, night, and weekends to create the new company headquarters in Las Vegas..



The clean, neutral palette projects the firm's modern, professional approach. A customized Intrinsic Freestanding desk is executed in a COM laminate.



Intrinsic Executive brings a well-dressed look to the private office.

"This project moved very quickly," said Johnson, account manager of Furniture and Interiors at Workspace Interiors. "We met with Absolute Dental, presented some initial drawings, and asked them what they wanted to achieve," Johnson said. "Joey is very artistic and he had a vision of how he wanted the space to look."

That vision was clean, modern, and interesting, but not over the top. The team used Capture work stations, Intrinsic Executive private offices, Pack and Intrinsic storage throughout the floorplan.

Trendway was amazing on this project. The customer is so happy, and it went up super-fast. It shipped on time and was within the budget, which is amazing. It was all very easy."

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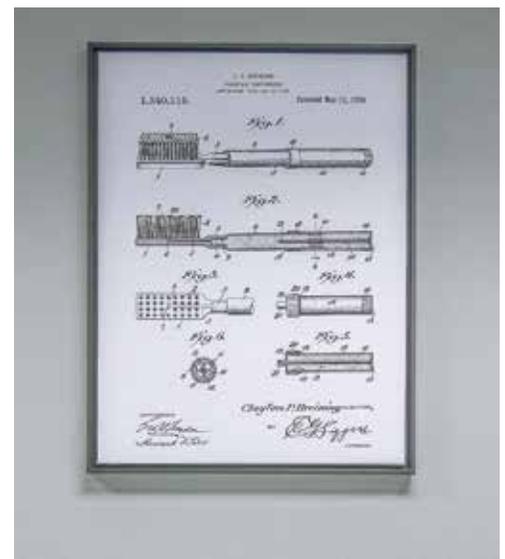


Set in an open plan, the 120° Capture configuration accommodates six users (above).

Joey Olmstead, Director of Practice Development, and designer Cohen found ways to introduce some creativity and flair into the neutral palette. “We wanted to add a little bit of interest, so we enlarged some vintage dental images to display on the walls,” Olmstead said. “The ‘A’ above the executive assistant’s desk is also historic, taken from an old Absolute Dental sign.” The use of some unique wall coverings further enhanced the design.

The team also wanted to use a non-standard laminate color throughout the installation. Trendway’s Custom Solutions team was able to make that happen for them, without delaying the project.

“It was really easy to work with our client and Trendway,” Johnson said. “We knew exactly how we were building these stations. Being creative with the product mix and still maintaining the aesthetic our client was going for was huge. And we were able to give the client what they wanted within their budget, which is really great.”



The designers introduced relevant touches of creativity and interest like enlargements of vintage dental imagery.