

## CASE STUDY

CLIENT: The Chicago Cubs  
LOCATION: Chicago, Illinois

Trendway >



When Major League Baseball gradually allowed fans back in the stands after a condensed—and guestless—2020 season, teams were left with questions: How do you best protect ticket holders, staff and players? What kinds of cleaning protocols are required to fend off viruses and germs? How do you rebuild fans' confidence that all areas of the ballpark are safe? For the Chicago Cubs, the answers came from Fellowes.



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—Ryan Egan, Director of Facilities for the Cubs

**Fellowes**  
AIR PURIFIERS



"What we learned in the past year is that outdoor spaces are much safer than indoor spaces when it comes to the transmission of COVID," says Crane Kenney, President of Business Operations for the Cubs. "We needed to improve the air quality of our indoor spaces, which included all of our clubs and restrooms, the clubhouse for the players and our office spaces. We were happy to partner with Fellowes to create a solution for that through their air purification system.

"They were the logical choice given they are locally based and a great family-run business... and importantly, their air purifiers clean the air to a degree of 99.9 percent. So, as we were looking to improve the quality of the air in all our indoor spaces, Fellowes was the perfect choice."

To that end, the Cubs worked with Fellowes to assess indoor and high-contact spaces at Wrigley Field, noting areas where concentrations of fans, players and personnel gathered.

"The fan experience is of utmost importance and we obsess about every single detail," says Justin Piper, General Manager of Sloan Park, the Cubs' Spring Training facility. "So we evaluated how we were to go about [protecting] each area in the facility in response to the pandemic. Air purification in a [number] of high occupancy areas became a focal point for us."

Once the assessment was complete, Fellowes installed a variety of Fellowes AeraMax Pro® air purification units throughout Wrigley Field.



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Fellowes air purifiers remove up to 99.97 percent of airborne contaminants, like viruses, germs, allergens, dust and odors, from indoor air using a unique four-stage, hospital-like filtration system using True HEPA filters. In fact, Fellowes commercial-grade air purifiers were demonstrated to be effective in reducing aerosolized airborne concentrations of Human Coronavirus 229E in a test chamber reaching 99.99% airborne reduction within one hour of operation.

With studies showing that the COVID-19 virus is transmitted via aerosolized droplets in the air, the Cubs can better protect people in the indoor spaces at the ballpark, given that the Fellowes air purifiers are so effective at removing contaminants from the enclosed air.

The Fellowes units are also equipped with patented PureView and EnviroSmart Technologies, which use laser scanners to “read” the air in a room, adjusting the performance of the units to ensure effortless air cleaning. Digital displays provide a readout of particles entering the unit and the clean air returning, so everyone can see the effectiveness.







That was key for Ryan Egan, Director of Facilities at Wrigley Field. "[The units] create a clean environment and create a tangible way for people to see and know that they're in a clean environment," Egan says. "Fellowes air purifiers are a great opportunity to take that next step in safety, providing an extra level of comfort to our guests and fans. I think things are going really well."

Piper agrees. "We've been very happy with the results as we welcomed our staff back over the last few months," he says.

